



Animal Feed Supply Chain Optimization

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OVERVIEW



1. ANIMAL FEED SUPPLY CHAIN
2. THE PROBLEM
3. OUR SOLUTION: INSYLO
4. VALUE PROPOSITION
5. MARKET SIZE & COMPETITORS
6. ACHIEVEMENTS
7. SMARTLOGISTICS





ANIMAL FEED SUPPLY CHAIN



FEED INVENTORY IN
LIVESTOCK FARMS
IS CONTROLLED
WEEKLY TO SEND
ON-TIME THE
REPLENISHMENT
ORDERS

FEED PRODUCTION
AND DELIVERY
USUALLY IS DONE IN
24 H - 48 H





THE PROBLEM



FARMER

**MANUAL SILO INSPECTIONS ARE
RISKY, INACCURATE AND TIME
CONSUMING**



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THE PROBLEM

(typical farm with 4 silos)

Time consuming tasks
Labour risks
Inaccurate measurements

22 DAYS

(avoidable annual work)

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THE PROBLEM

(Typical feed production unit with 80
vehicles that supply to 5.000 silos)

Time consuming tasks
Uncertainty of demand
Costly production interruptions
Excessive transport costs

2.5M€

(avoidable cost x year
500€ x silo)










FEED SUPPLIER

**EXCESSIVE MANUAL LABOUR
COSTLY URGENT ORDERS
OPTIMIZATION IS NOT FEASIBLE**



REMOTE MONITORING SOLUTION



<div>WEIGHT</div> 	<div>PROS</div> <div>Accuracy (error < 1%)</div> <div>Low maintenance</div>	<div>CONS</div> <div>Difficult installation</div> <div>Needs mains power</div> <div>Standalone module for Internet connectivity</div>	<div>COMPETITORS</div> <div> </div>	<div>PRICE</div> <div>2.500 €</div> <div>+ annual fee</div>
<div>LEVEL</div> 	<div>PROS</div> <div>Easier installation</div> <div>More affordable</div>	<div>CONS</div> <div>Low accuracy (error > 15%)</div> <div>Needs mains power & cleaning tasks</div> <div>Standalone module for Internet connectivity</div>	<div>COMPETITORS</div> <div>  </div>	<div>PRICE</div> <div>1.500 €</div> <div>+ annual fee</div>

LOW MARKET
PENETRATION
< 1%



COMPETITIVE ADVANTAGE



AnyBridge



SENSOR TYPE

3D LEVEL

WEIGHT

1 POINT LEVEL

PRICE X SILO

380 €
+ annual fee

2.000 €
+ annual fee

1.500 €
+ annual fee

ACCURACY ERROR

< 1%

< 1%

> 15%

INSTALLATION

Easy
5 min

Difficult
4 h

Medium
2h

SMART LOGISTICS

YES

NO

NO



VALUE PROPOSITION



Expected savings
500€ x SILO x YEAR



SUPPLIER

FARMER



**REDUCTION
TRANSPORT COST**



**REDUCTION
MANUAL LABOUR**



**REDUCTION
CO₂ EMISSIONS**



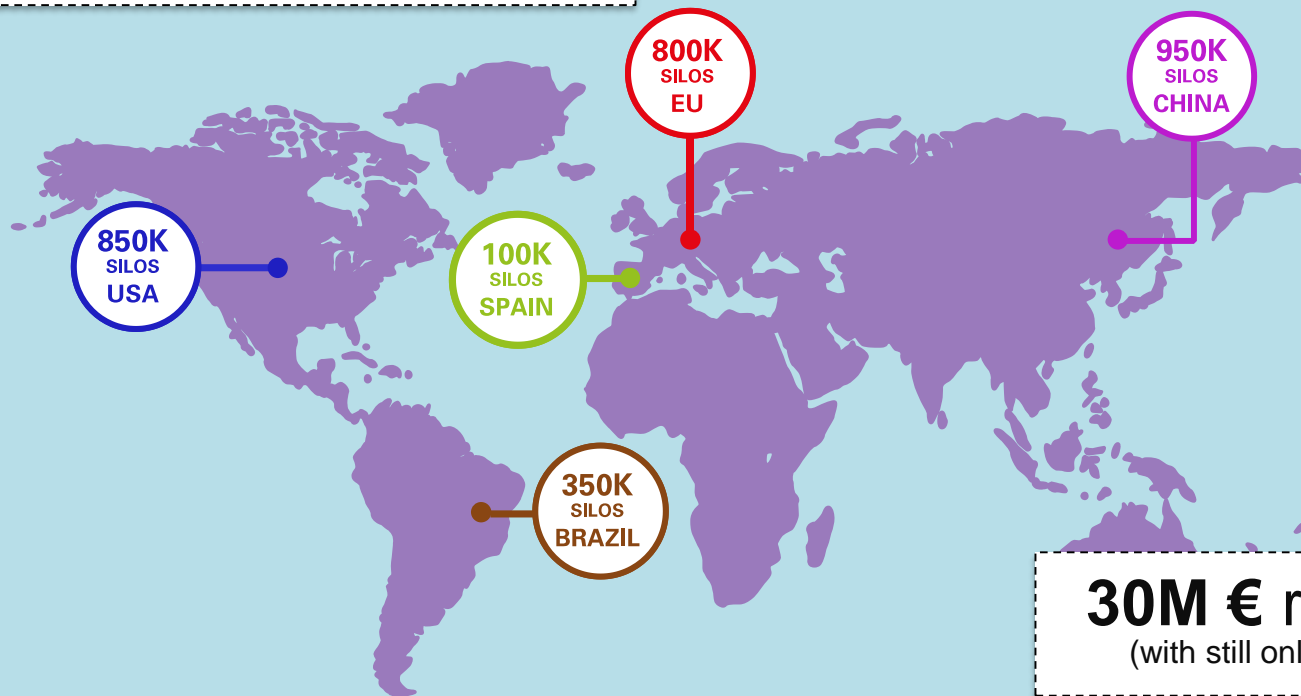
**ELIMINATE RISK OF
SILO INSPECTIONS**



MARKET SIZE



5M silos worldwide

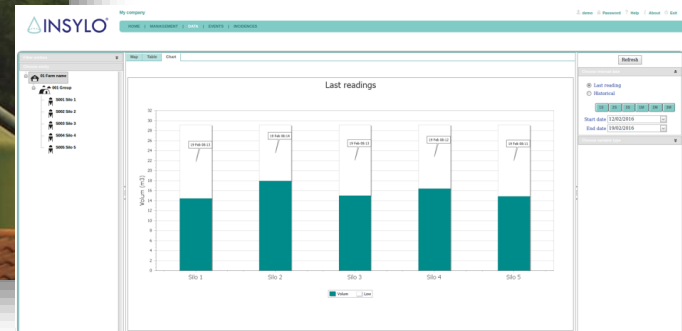
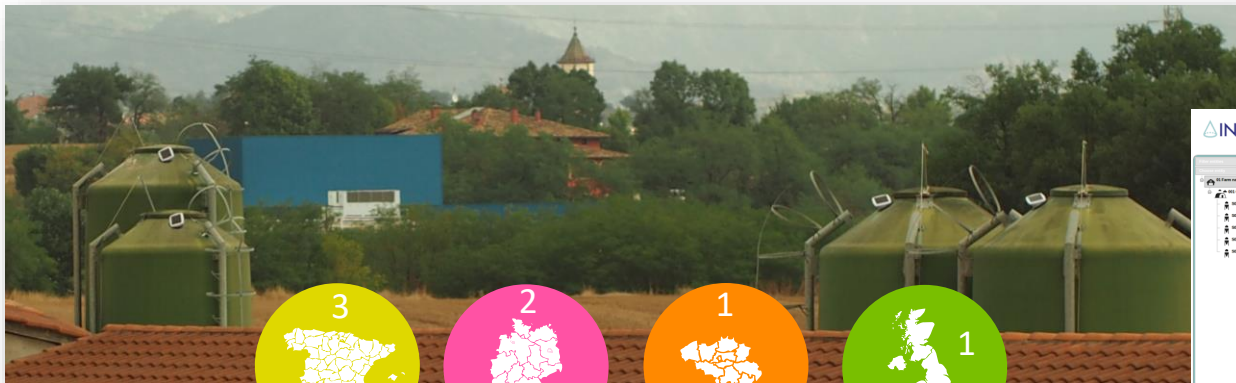
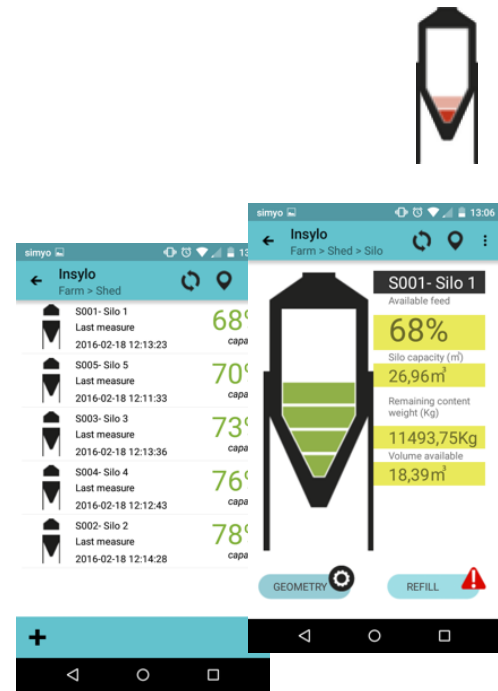
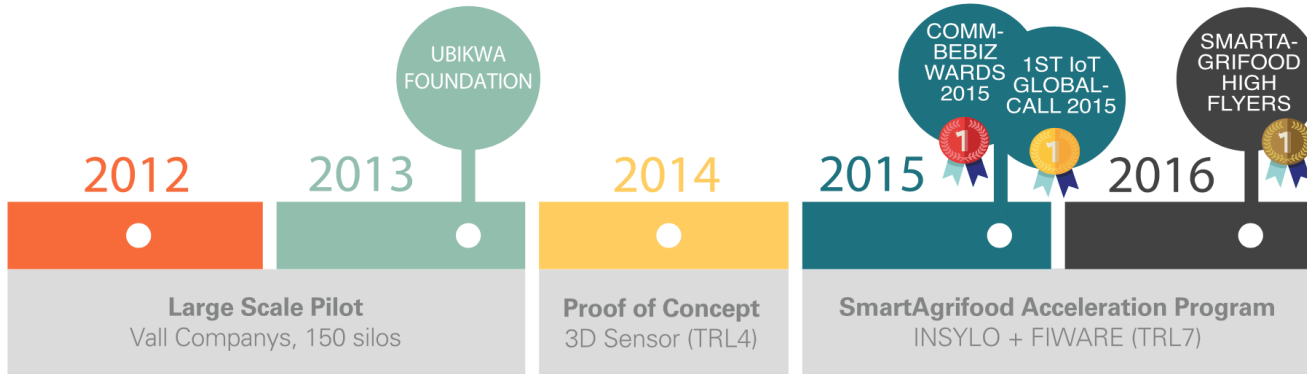


Only in EU
feed industry
can save
400M €
each year

30M € revenue in 2022
(with still only 3% of market penetration)



ACHIEVEMENTS





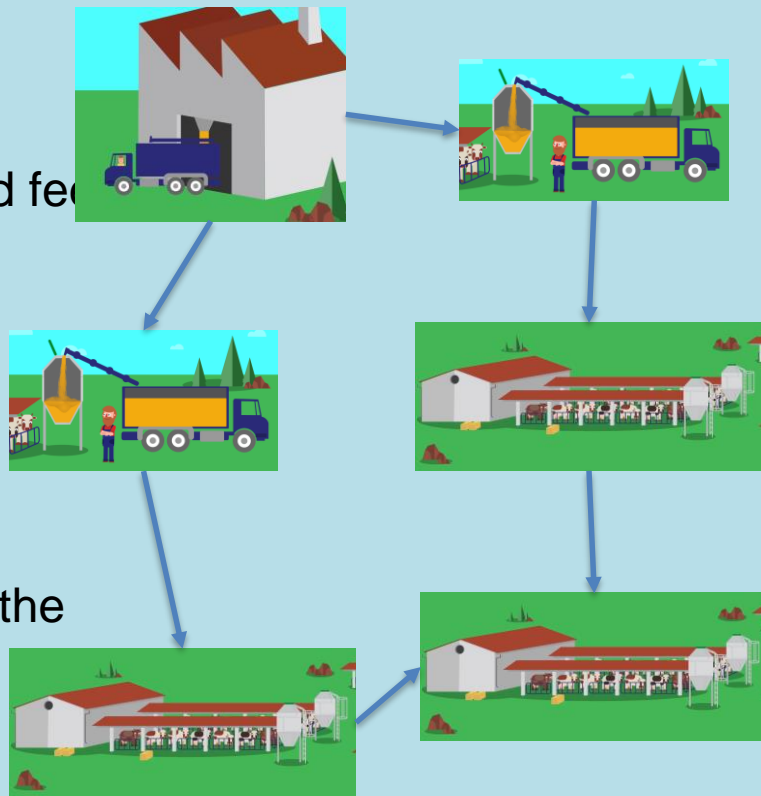
NEXT STEP: SMARTLOGISTICS

OPTIMIZATION GOALS

- Eliminate current inefficiencies
- Optimise feed inventories in livestock farms and feed mills
- Optimise feed production cycles
- Optimise transport cost

How:

- A cost-effective Remote Monitoring System for the silos of the livestock farms
- A Smart Logistics Platform in the cloud





We look for R&D staff to create our SmartLogistics department

JOIN OUR TEAM



TECNIOspring+
Tech transfer
through researchers' mobility

Mobility programme that offer **2-year employment contracts to experienced researchers** in order to develop an applied research project.



European Framework
Marie Skłodowska-Curie Actions
(COFUND) - H2020, UE

Funding involved per fellowship

- **Salary costs: 58.500 €** per year.
- **Research costs:** Up to 8.640 € per year.
- **Mobility costs:** Up to 960 € per year.

Requirements

- PhD + 4 years R&D experience
- Researchers must not have resided in Spain for more than 12 months in the 3 years immediately prior to the deadline for the submission of applications.
- Call deadline: **January 2017**
- Evaluation process: **February 2017 to May 2017**
- Start of fellowships: **June 2017**





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Labour risks
Inaccurate measurements

22 DAYS

(avoidable annual work)

1



Silos Inspection
(1 or 2 times
x week)

2



Feed purchase
(every week)

3



Control feed intake
(each fattening
period)

4



**Out of stock
& manual
feeding**
(1 or 2 times
x year)

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1



Manual order processing
(daily)

2



Planning production & deliveries
(daily)

3



Urgent orders & production cycle interruptions
(every week)

4



Load surplus, underused trips & long routes
(daily)

FARMER

MANUAL SILO INSPECTIONS ARE RISKY,
INACCURATE AND TIME CONSUMING



GO TO MARKET



30M € revenue in 2022
(with still only 3% of market penetration)

Total devices

